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IT'S BEYOND EXPECTATIONS

● PUT HERE

...and more than 100 million gallons of highway fuel economy.



LN7

...STARTING TODAY...THERE IS SOMETHING TOTALLY NEW
FROM LINCOLN-MERCURY. A COMBINATION OF STYLE, FUEL
ECONOMY, AND DRIVING FUN...BEYOND EXPECTATION.

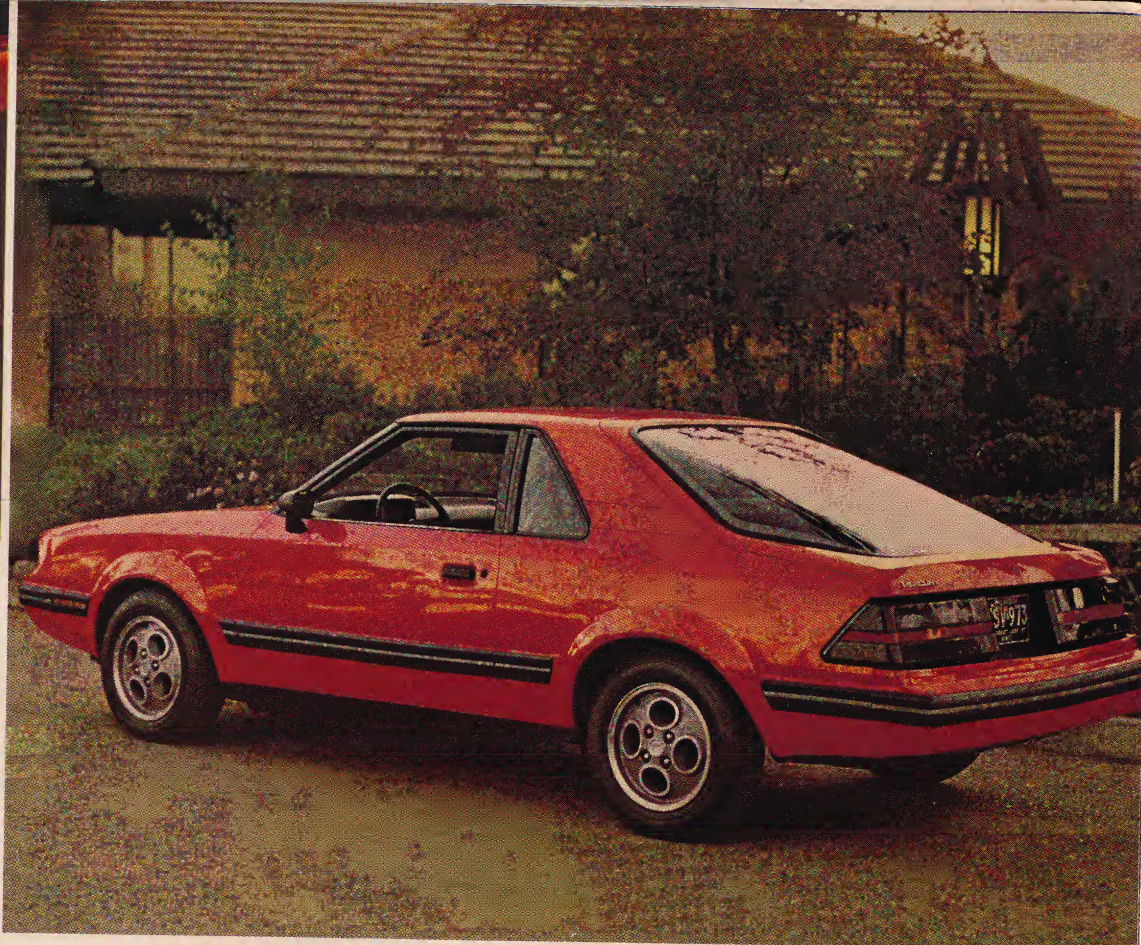


LN7...A CAR THAT'S RIGHT FOR THE TIMES AND RIGHT FOR YOU

The 1982 LN7 is a stylish, contemporary car...sporty and easy to maintain. A car with sporty handling, front-wheel drive, rack-and-pinion steering, independent rear suspension, and advanced hemispherical head, 1.6 liter engine with two-barrel carburetor...It's economical...29 EPA estimated MPG...46 EPA estimated MPG highway*

LN7...NEW FROM LINCOLN-MERCURY.

*Applicable to units built after March 5, 1981. Compare this estimate to the MPG of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual mileage will probably be less than the estimated highway fuel economy.



LN7...HAS A CERTAIN DIFFERENCE ...A DISTINCT PERSONALITY

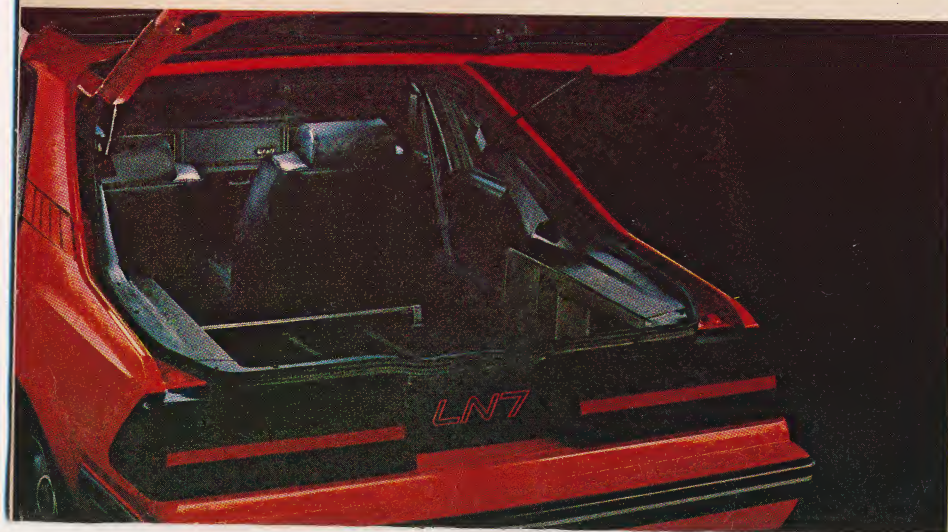
The LN7 from Mercury conveys an exciting, new, contemporary image. Highlighted by its unique "bubbleback" appearance, it's a blend of the sporty and the sensible. Put together in such a way that you need only spend about an hour a year on scheduled maintenance for the first five-year or 50,000 mile period. That comes to about \$160...an average of only \$32 a year.*

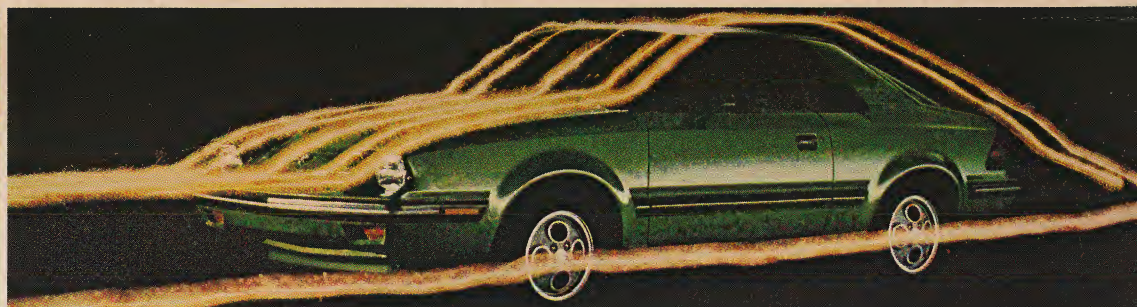
THE LN7 IS A FUEL-EFFICIENT, FRONT-WHEEL DRIVE CAR FROM LINCOLN-MERCURY.

*Based on recommended scheduled maintenance, Ford Motor Company Labor Time Standards and an average labor rate of \$26 per hour. Some areas will be higher and some will be lower.

SPACE FOR THE WAY WE LIVE TODAY...

33.7 cubic feet of cargo space. It's fully trimmed with 14-ounce color-keyed carpeting. A chrome restraining bar secures your luggage behind the front seat.

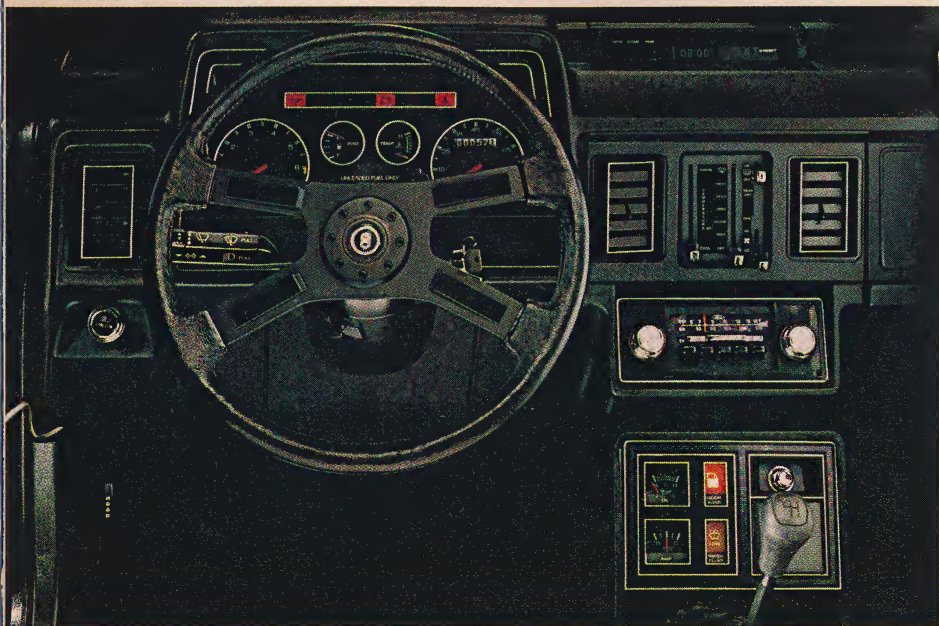




AMERICA'S MOST ADVANCED AERODYNAMIC DESIGN... SHAPED FOR THE WAY WE LIVE TODAY

It's more than just good looking...In fact, its advanced aerodynamic styling helps produce a drag coefficient of only 0.36*—an outstanding contributor to LN 7's exceptional gas mileage.

*European measurement system



A NEW DEFINITION IN SPORTY INTERIORS

Inside you'll find what may be the best equipped car you've driven. Features include complete instrumentation...sporty console...sports steering wheel, and much more.

Shown with optional AM/FM radio and air conditioning.

LN 7 STANDARD EQUIPMENT

EXTERIOR

- Rectangular halogen headlamps
- Wide bodyside molding
- Styled steel wheels and trim rings
- Dual remote-control sport mirrors
- "Bubbleback" third door

INTERIOR

- Reclining vinyl low-back front bucket seats
- Sport steering wheel
- Tachometer, temperature gauge and trip odometer
- Console, including ammeter, oil pressure gauge, door ajar warning light, low washer fluid warning light, ashtray and lighter
- Steering column-mounted stalk controls
- Color-keyed carpet
- Color-keyed deluxe seat belts
- Visor vanity mirror
- Day/night rearview mirror
- Courtesy light switches, glove box light, cargo compartment light, engine compartment light, ashtray light
- Headlamps-on warning buzzer
- Passenger side roof grab handle
- Cargo area cover with privacy curtain
- Bright cargo restraining bar behind front seats

FUNCTIONAL

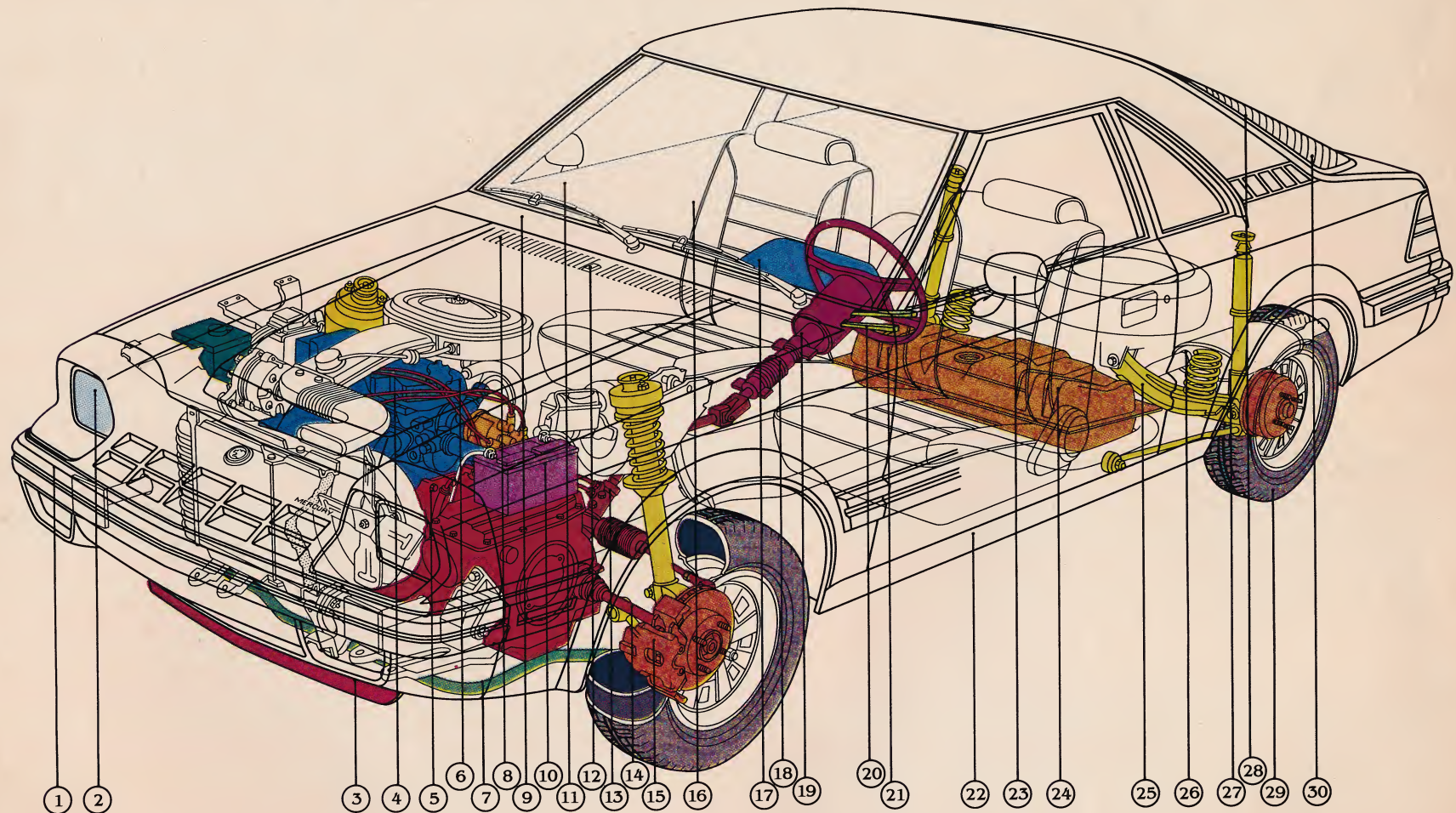
- Front-wheel drive

- 1.6 liter, 2V Compound Valve Hemispherical (CVH) overhead cam, four-cylinder engine
- Four-speed manual overdrive transaxle
- MacPherson strut front suspension
- Fully independent rear suspension
- Manual rack-and-pinion steering
- Power front disc/rear drum brakes
- P165/80R13 BSW steel-belted, radial-ply tires
- Maintenance-free battery
- Inside hood release
- Power liftgate release
- Electric rear-window defroster
- Electronic digital clock
- Tinted glass, complete
- AM radio
- Interval windshield wiper control
- Tuned exhaust (with manual transaxle)

OPTIONAL EQUIPMENT

- "Split-torque" automatic transaxle
- Michelin TRX tires (includes TR performance suspension)
- TR sport aluminum wheels
- TR sport steel wheels
- Leather seating surfaces
- Roof-mounted luggage rack
- 4.05:1 final drive ratio (with manual transaxle only)
- Tu-tone paint treatment

ADVANCED ENGINEERING FROM LINCOLN-MERCURY

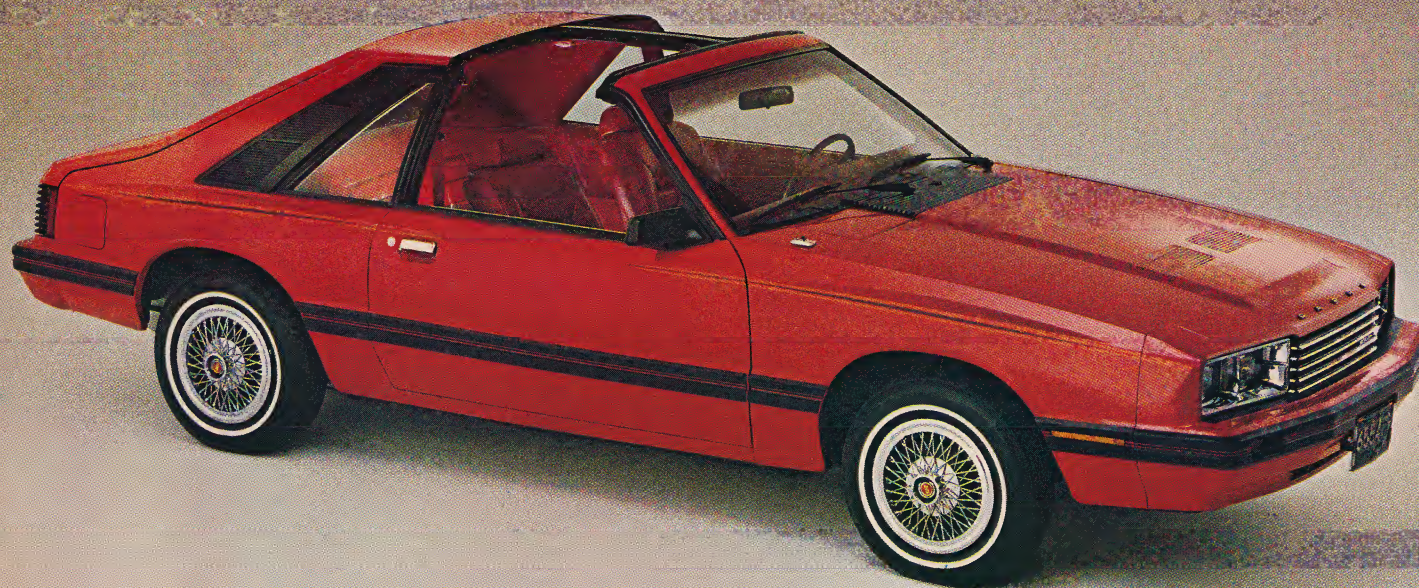


1. Soft urethane bumpers.
2. Halogen sealed-beam headlights for brighter, whiter light than conventional sealed beams.
3. Valance panel and air dam to improve aerodynamics.
4. Easily accessible spark plugs.
5. Axle ratio: 3.59:1 (manual transaxle); 3.31:1 (automatic transaxle).
6. Four-cylinder overhead cam engine.
7. Front stabilizer bar.
8. Flow-Thru ventilation with three blower speeds.
9. Power liftgate release control.
10. Heavy-duty maintenance-free battery.
11. Sound insulation throughout, for a quiet ride.

12. Fluidic windshield washer system designed for efficient cleaning action.
13. Rack-and-pinion steering for precise steering and feel-of-the-road handling.
14. Front-wheel drive.
15. Power front disc and rear drum brakes. Split-diagonal braking system.
16. Steel guard rails in side doors.
17. Soft instrument panel.
18. Energy-absorbing steering wheel and column.
19. Solid-state ignition system.
20. Stalk-mounted control levers for turn signals, horn, headlight dimmer with flash-to-pass feature, and windshield wiper/washer.

21. Inside hood release.
22. Unitized body construction.
23. Dual remote-control sport mirrors.
24. 11.3 gallon fuel tank.
25. Four-wheel independent suspension system.
26. Tuned exhaust.
27. Hydraulic telescoping shock absorbers help provide a smooth ride on bumpy roads.
28. Electric rear window defroster.
29. P165/80R13 BSW steel-belted radial tires with European wraparound tread.
30. Bubbleback-style rear hatch.

IN ADDITION TO LN 7, WE OFFER A FULL RANGE OF FUEL-EFFICIENT
CARS DESIGNED TO MEET TODAY'S DRIVING NEEDS.

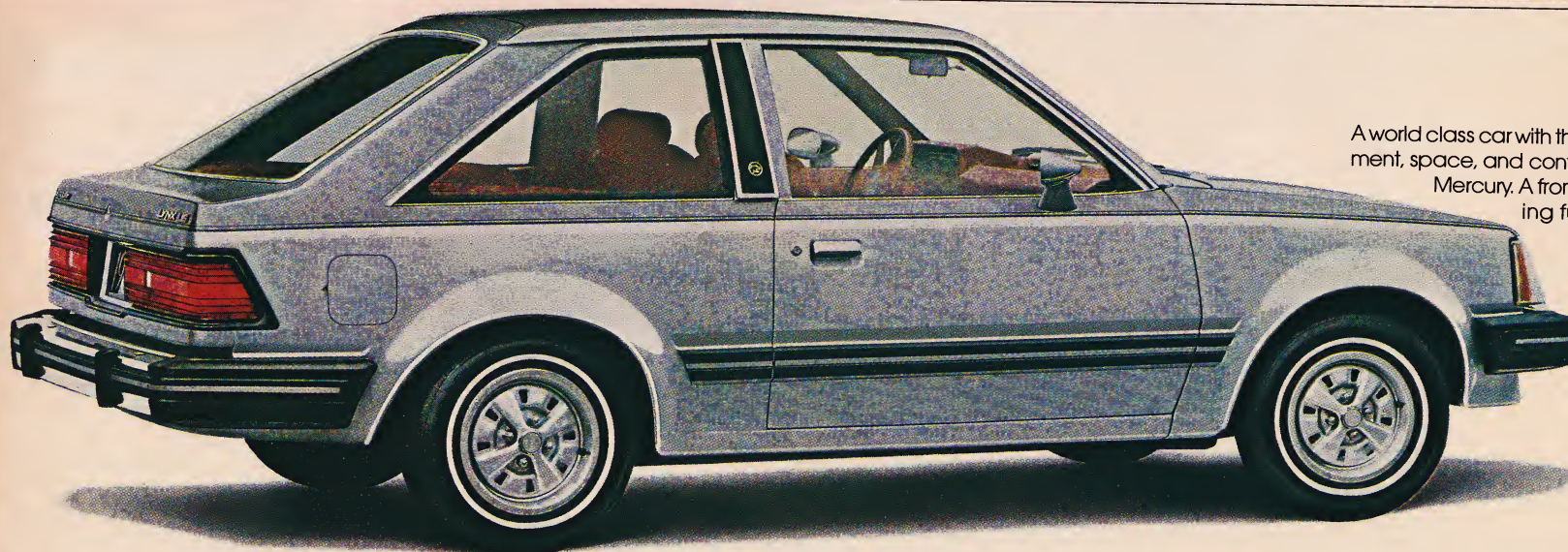


CAPRI, THE SPORTY WAY TO GO...

Sporty sophistication with European styling. It seats four with a lift-back third door. Many features are standard like AM radio (may be deleted for credit), 2.3 liter (OHC) four-cylinder engine, manual transmission with floor-mounted shift lever, power brakes and radial tires.

There's a wide choice of options—

- five-speed manual transmission
- radial sport suspension system
- rally suspension
- computer-tuned to TRX radial tires
- forged aluminum wheels
- T-roof
- air conditioning
- speed control
- stereo radio...and many more.



THE WORLD BELONGS TO LYNX

A world class car with the kind of passenger comfort, equipment, space, and contemporary styling you'd expect from Mercury. A front-wheel drive vehicle with outstanding fuel economy—**30*** EPA estimated MPG, 44* estimated HWY. Lynx is available in three-door hatchback and four-door liftgate station wagon models.

*Applicable only to 3-door Hatchback units without power steering or air conditioning. Your mileage may differ depending on speed, distance and weather. Highway mileage and California ratings lower.



JOHN DE MOLET LINCOLN-MERCURY

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